

PLAYER DEVELOPMENT PROGRAMME

Your Long-Term Performance Partner

MORE THAN COACHING.
A STRUCTURED DEVELOPMENT JOURNEY.

WELCOME

The JSCA Player Development Programme is designed for committed players and families who want more than weekly coaching sessions.

Rather than simply attending training, players receive a structured development plan, ongoing support and regular performance reviews that continue long after each session has finished.

This programme creates a genuine coaching partnership, helping players stay accountable, focused and continually progressing throughout their cricket journey.

Our role isn't simply to coach players.

Our role is to guide their long-term development.

LIMITED PLACES AVAILABLE

To provide every player with the highest level of coaching, support and individual attention, places on the JSCA Player Development Programme are intentionally limited.

This allows us to build genuine coaching partnerships and provide every player with the time, planning and ongoing support they deserve.

IS THIS PROGRAMME RIGHT FOR ME?

The Player Development Programme is ideal for players who:

Are committed to improving over the long term

Want more than weekly coaching sessions

Value structure, planning and accountability

Want a coach invested in their development

Aspire to maximise their potential

THE JSCA COACHING PHILOSOPHY

Great players aren't developed through isolated coaching sessions.

They're developed through consistent coaching, purposeful practice, honest feedback and a clear plan.

At JSCA we believe every player deserves an individual pathway built around their strengths, goals and current stage of development.

The Player Development Programme provides that pathway.

WHAT MAKES THIS PROGRAMME DIFFERENT?

Unlike traditional coaching, development doesn't stop when the session finishes.

Players receive ongoing support throughout the week, helping them understand exactly what they're working on and why.

Rather than simply reacting to performances, we continually plan, review and adjust each player's development journey.

This is more than coaching. It's a long-term partnership.

WHAT YOU CAN EXPECT

Every player receives:

Weekly Individual Coaching

Every session is planned around the player's individual priorities and long-term development goals.

Individual Performance Blueprint

A personalised development plan outlining current strengths, priorities and future objectives.

Player Performance Dashboard

A clear overview of development areas, progress and ongoing focuses throughout the programme.

Weekly Action Points

Clear focuses after every session, helping players continue improving between coaching sessions.

Performance Reviews

Regular reviews to monitor progress, celebrate improvements and adjust future development plans.

Direct Coach Access

Continued communication between sessions for guidance, support and accountability.

WHY FAMILIES CHOOSE THE PROGRAMME

Families don't join simply for additional coaching. They join because they want:

Structure

Consistency

Accountability

Ongoing support

Clear direction

A coach invested in their child's development

Most importantly, they want confidence that their child's development is being managed through a long-term plan, not a collection of individual sessions.

CHOOSE YOUR PROGRAMME

PERFORMANCE PROGRAMME

Designed for committed players wanting structured coaching alongside ongoing support.

INCLUDES

Weekly One-to-One Coaching Session

Individual Performance Blueprint

Player Performance Dashboard

Weekly Action Points

Monthly Performance Review

Direct Coach Support Between Sessions

Priority Booking

PERFORMANCE PLUS

Our most comprehensive player development programme.

Everything in the Performance Programme, plus:

Personalised Home Training Programme

Training Video Analysis (where appropriate)

Additional Mid-Month Performance Review

Priority Coach Communication

Competition & Season Planning

Parent Development Update

Enhanced Long-Term Performance Planning

PROGRAMME INFORMATION

MINIMUM COMMITMENT: 3 MONTHS

A minimum three-month commitment allows enough time to implement, monitor and review meaningful development.

INVESTMENT

We offer two programme options, so players and families can choose the level of coaching and ongoing support that best suits their goals.

To maintain the highest quality coaching experience, programme places are intentionally limited.

**REQUEST YOUR PLACE.
OPTIONS, FEES & AVAILABILITY.**

WHATSAPP +44 7432 795503 • @JAMEELSTUARTCA