

BATTING LABS

Premium Batting Development

A STANDALONE BATTING PROGRAMME —
OR THE PERFECT ADDITION TO YOUR JSCA
ACADEMY OR ONE-TO-ONE COACHING.

WELCOME

Batting Labs is our exclusive batting development programme, designed for players who want to accelerate their batting in a focused, high-performance environment.

While the Academy develops complete cricketers, Batting Labs focuses entirely on batting, giving players more time to refine their individual game through purposeful, representative practice.

Limited to just four players per group, it combines the individual attention of one-to-one coaching with the challenge of training alongside other ambitious batters.

Whether you're complementing existing coaching or want a premium batting programme through the winter, Batting Labs is built to maximise batting development.

IS THIS PROGRAMME RIGHT FOR ME?

Batting Labs is ideal for players who:

Want additional batting-specific coaching

Are serious about improving

Enjoy detailed coaching and regular feedback

Want more batting practice than one weekly session

Are looking to accelerate their batting development

Want to train in a small, focused, high-performance environment

THE JSCA COACHING PHILOSOPHY

At JSCA, we believe successful batting is built through the interaction of perception, movement, decision-making and execution.

Batting Labs develops these qualities within representative practice that prepares players for competitive cricket.

Rather than asking every player to bat the same way, coaching helps each individual understand their own game and develop solutions that work for them.

Our aim isn't simply to improve technique.

Our aim is to develop batters who consistently perform under pressure.

WHAT PLAYERS WILL DEVELOP

Throughout the programme, players continue developing:

Technical Development

Batting movements and techniques that transfer into match performance.

Decision-Making

Recognising information earlier and making clearer decisions under pressure.

Playing Pace & Spin

Adapting movement, tempo and scoring options against different styles of bowling.

Shot Execution

Improving consistency, control and confidence across a wider range of shots.

Game Awareness

Innings construction, strike rotation, tempo control and tactical understanding.

Performance Under Pressure

Building confidence through realistic scenarios and competitive challenges.

WHAT TO EXPECT

Every session is built around purposeful, high-quality batting practice. Players can expect:

Individual Review

Discussing recent performances, personal goals and the focus for the session.

Individual Coaching

Technical coaching based around each player's individual priorities.

Representative Practice

Applying improvements within realistic situations that reflect the demands of matches.

Performance Challenges

Pressure-based scenarios designed to improve decision-making, adaptability and execution.

Reflection

Reviewing progress, identifying key learnings and setting focuses for next session.

WHY PLAYERS CHOOSE BATTING LABS

Your Academy develops complete cricketers.

Batting Labs develops better batters.

By focusing entirely on batting, players get significantly greater opportunity to refine their game — while still benefiting from the challenge of training alongside other ambitious players.

The result is an environment that combines:

High-quality coaching

Individual attention

Representative practice

Competitive learning

Faster batting development

HOW PLAYERS USE BATTING LABS

Batting Labs is flexible, letting players use the programme in the way that best supports their development.

Some attend alongside their JSCA Academy programme for additional batting-specific coaching to accelerate their progress.

Others combine Batting Labs with one-to-one coaching to increase batting volume while keeping individual technical support.

Many attend as a standalone programme — their primary batting development environment through the winter.

Open to any committed player looking to become a better batter — whether already part of JSCA or joining for the first time.

CHOOSE YOUR DEVELOPMENT PATH

Every player's journey is different.

JSCA Academy + Batting Labs

Develop your overall game while accelerating your batting.

One-to-One Coaching + Batting Labs

For highly personalised batting development.

Batting Labs

As a standalone winter batting programme.

Whichever route you choose, our aim stays the same:

to help you become a more confident, adaptable and effective batter.

WHAT PLAYERS CAN EXPECT

Every player can expect:

A maximum of four players per group

High levels of individual coaching

Additional batting-specific practice

Representative batting scenarios

Pressure-based challenges

Regular individual feedback

A challenging and supportive learning environment

PROGRAMME INFORMATION

4

MAX PLAYERS PER GROUP

90

MINUTES PER SESSION

PROGRAMME INCLUDES

Weekly Batting Labs sessions

Individual batting coaching

Representative practice

Performance-based scenarios

Pressure training

Individual feedback throughout the programme

End-of-programme review

INVESTMENT

PROGRAMME FEE

Current programme fees are available on request.

Flexible payment options are available.

**REQUEST YOUR PLACE.
FEES & AVAILABILITY.**

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